**Program Overview**

The Human Element is a pro-kindness campaign created by Fresno Unified’s Student Advisory Board (a district-wide, youth-led organization that is committed to providing a voice for the students of Fresno Unified by representing and presenting the interests of the students to the Board).

As a student group, they were tired of the words “anti-bullying” and the negative connotation associated with it. They questioned, “Why can’t we all just get along?”

Each school took this this back to their campus in their leadership classes and returned with many ideas. Through a democratic voting process, The Human Element was selected.

The Human Element seeks to instill a sense of unity. Everyone, no matter who they are, shares one thing in common; everyone is human. Although we all have this in common, no two humans are the same. Thus, The Human Element is a project that celebrates our similarities and differences alike to promote kindness as a rule of thumb rather than refraining from bullying.

As Gandhi once said, “You must be the change you wish to see in the world.”